

Last updated: February 2026

BERLIN

BUZZWORDS

2026

June 7th - 9th // Sponsoring Information

The Conference/

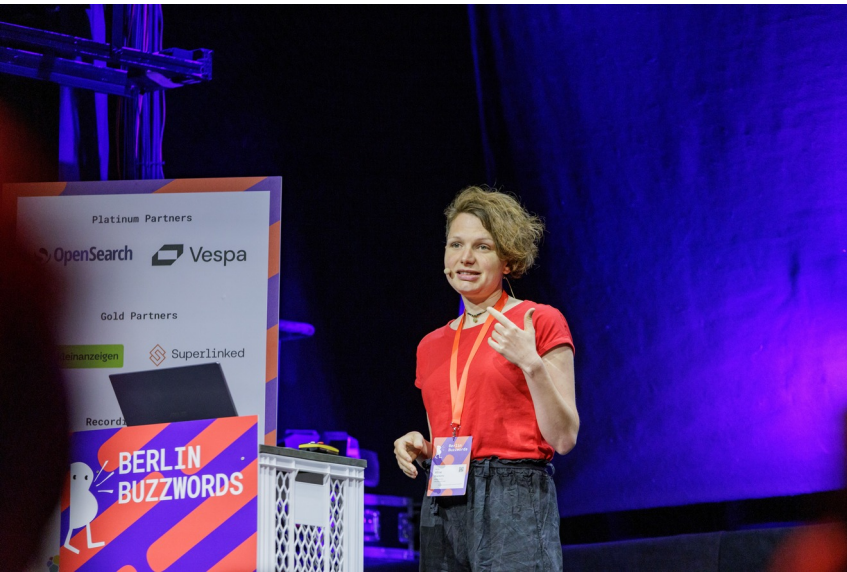


Watch our
highlight reel!

Berlin Buzzwords is Europe's leading conference for **modern data infrastructure, search and machine learning** and is focused on **open source software projects**.

At #bbuzz **leading experts** present, demystify and educate an **international audience** on a range of **modern industry trends**. It provides an **independent, vendor neutral platform** for developers, engineers, IT architects, analysts and data scientists who are interested in **information retrieval, the searchability of large amounts of data and big data processing**.

Berlin Buzzwords further offers a place to **network within and across the different communities**, and to amplify the idea of Open Source above and beyond the realm of software development.



Facts & Figures/

At #bbuzz you will find:

400+

onsite
attendees

2

exciting
conference
days



1

interactive
barcamp

40

hours of
engaging talks

4

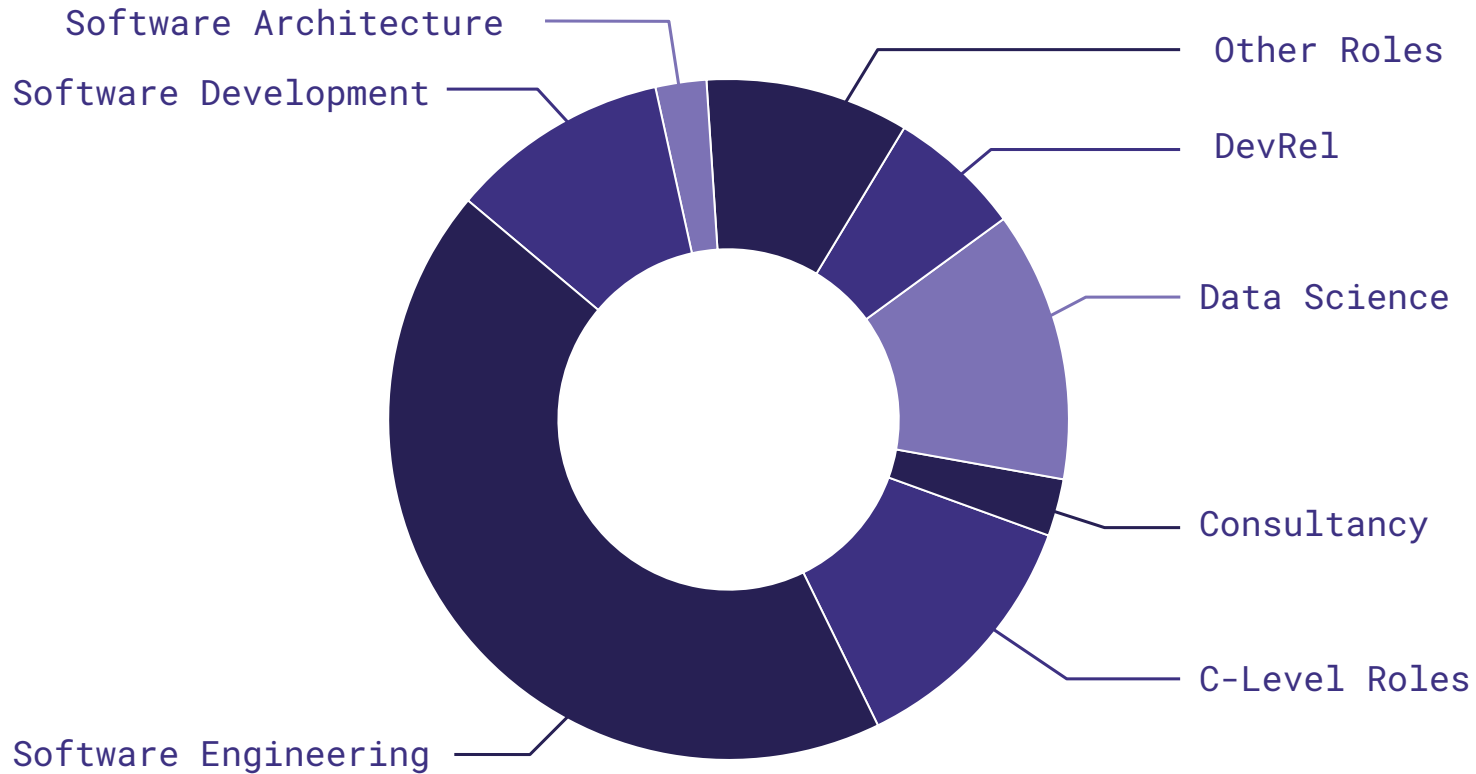
stages

80+

international
speakers

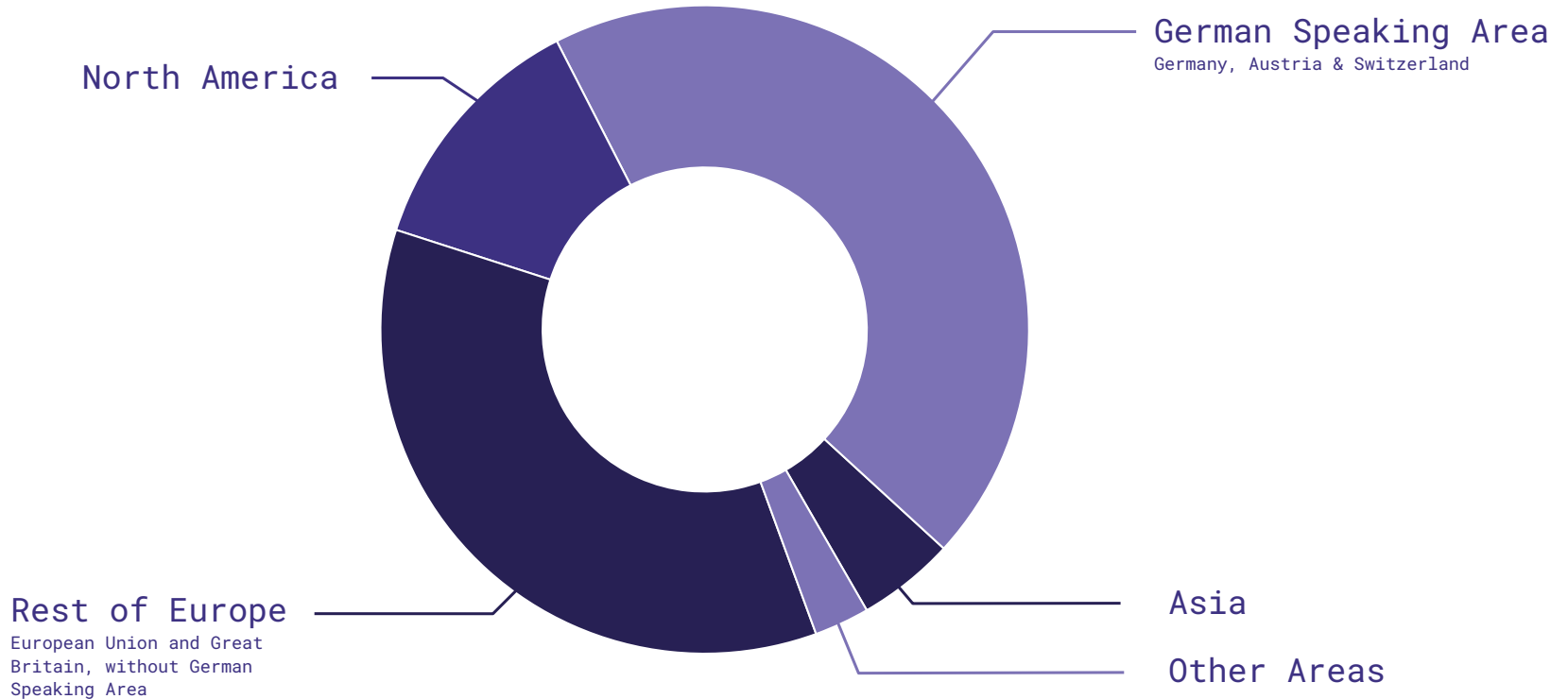
Facts & Figures/

Attendees of previous editions of #bbuzz said they work in:



Facts & Figures/

Attendees of previous editions of #bbuzz came from those regions:





Sponsor Benefits/

- Meet **accomplished and distinguished** international developers, engineers, analysts and data-scientists
- Network with **Open Source developer communities**
- **Gain visibility** among those who set the pace in the data & search universe
- Recruit new staff from a pool of **highly skilled data experts**
- Get in front of **decision makers**
- Present **new products & technologies** on to an expert audience
- Raise **brand awareness**
- And of course: Enjoy the **fantastic relaxed atmosphere**


Past Sponsors/



Bloomberg







Sponsoring Options

Platinum Sponsorship/

Booth

- Booth Space (size L) in the exhibitor area on both conference days

Content & Communications

- Long speaking slot (40 min)
- Talk announcement in newsletter
- Social media mentions

Logo Placement

- On event website, including custom link
- Stage displays
- In newsletter

Tickets

- 10 standard conference tickets
- Up to 2 speaker passes
- 25% discount on additional tickets
- 4 seats at the speaker dinner

EUR 24.750,00

All prices are net prices

Gold Sponsorship/

Booth

- Booth Space (size M) in the exhibitor area on both conference days

Content & Communications

- Short speaking slot (20 min)
- Talk announcement in newsletter
- Social media mentions

Logo Placement

- On event website, including custom link
- Stage displays
- In newsletter

Tickets

- 8 standard conference tickets
- Up to 2 speaker passes
- 20% discount on additional tickets
- 2 seats at the speaker dinner

EUR 19.500,00

All prices are net prices

Silver Sponsorship/

Booth

- Booth Space (size S) in the exhibitor area on both conference days

Content & Communications

- Social media mentions

Logo Placement

- On event website, including custom link
- Stage displays
- In newsletter

Tickets

- 4 standard conference tickets
- 10% discount on additional tickets
- 2 seats at the speaker dinner

EUR 10.900,00

All prices are net prices

Bronze Sponsorship/

Content & Communications

- Social media mentions

Logo Placement

- On event website, including custom link
- Stage displays
- In newsletter

Tickets

- 4 standard conference tickets
- 30% discount on additional tickets
- 2 seats at the speaker dinner

EUR 6.900,00

All prices are net prices

Recording Sponsor/

Your logo prominently on all intro and outro segments of all recorded sessions published on our YouTube channel after the conference.

Also include

- 2 standard conference tickets
- Logo placement on our website, on stage displays, & newsletter
- Social media mentions

SOLD OUT



EUR 14.400,00

All prices are net prices

Community Sponsor /

Show your love for Open Source and the community!

Includes:

- 2 standard conference tickets
- Your logo on our website and all stage content
- Social media mentions
- Add 4 conference passes to the pool of diversity tickets for attendees from under-represented groups



**SOLD
OUT**



 Popular Choice

EUR 5.350,00

All prices are net prices

Barista Sponsor/

A barista booth offering a variety of coffee specialities

Includes:

- Branding opportunities on coffee cups, bar, and more*
- One standard conference ticket
- Your logo on our website and all stage displays
- Social media mentions



Speaker Dinner Sponsor/

Meet all speakers and sponsors in a relaxed atmosphere before the conference kicks-off.

Includes:

- 5 minute welcome remarks
- 2 standard conference tickets & 2 seats at the dinner
- Branding opportunities on all tables at the dinner*
- Your logo on our website and all stage displays
- Social media mentions

* production costs not included in package price



EUR 4.500,00

All prices are net prices

Lunch Break Sponsor/

Sponsor the lunch buffet for both conference days.

Includes:

- Dessert branded with your logo
- Branding opportunities on all tables during the lunch break*
- One standard conference ticket
- Your logo on our website, all stage displays & on beamer during lunch break
- Social media mentions



EUR 6.200,00

All prices are net prices

* production costs not included in package price

Coffee Break Sponsor/

Sponsor the coffee break on both conference days.

Includes:

- Pastries branded with your logo
- Branding opportunities on all tables during the coffee breaks*
- One standard conference ticket
- Your logo on our website, all stage displays & on projector during lunch break
- Social media mentions



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* production costs not included in package price

EUR 4.300,00

All prices are net prices

Get-Together Sponsor /

Make the bbuzz attendees happy and sponsor drinks, snacks, and live music at the Get-Together.

Includes:

- Branding opportunities (e.g. branded coasters) on all tables during the Get-Together*
- 2 standard conference tickets
- Your logo on our website and all stage displays
- Social media mentions



EUR 3.800,00

All prices are net prices

* production costs not included in package price

Barcamp Sponsor/

Sponsor drinks for our barcamp and greatly enrich the experience for all attendees.

Includes:

- Drink vouchers with your logo
- Branding opportunities (e.g. branded coasters) during the barcamp*
- 2 standard conference tickets
- Your logo on our website and all stage displays
- Social Media mentions

* production cost not included in package price



EUR 3.800,00

All prices are net prices

Ice Cream Sponsor/

Sponsor ice cream for all attendees of bbuzz!

Includes:

- Branded ice cream box in catering area
- One standard conference ticket
- Your logo on our website and all stage displays
- Social media mentions



EUR 2.900,00

All prices are net prices

Contributor Sponsor/

Includes:

- One standard conference ticket
- Your logo on our website and all stage displays
- Social media mentions



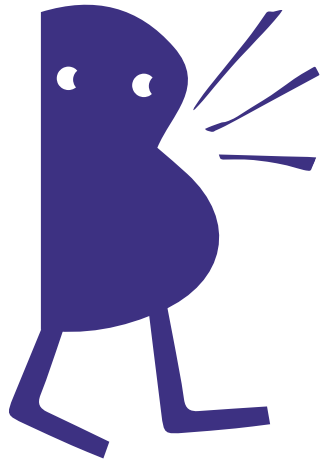
EUR 1.900,00

All prices are net prices

Get in touch/

Interested to learn more? Couldn't find a suitable option? Small budget, but want to be involved nevertheless?

Do not hesitate to **reach out for an individual solution** tailor-made to your company's objectives and budget!



Just contact Mareike and Paul at:
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Paul Berschick
Project Manager



Mareike Bader
Partner Manager